

July 13, 2016

Destination XL Group named Employee Engagement Partner of the Year by St. Jude Children's Research Hospital®

Canton, MA (PRWEB) July 13, 2016

ALSAC, the fundraising and awareness organization for St. Jude Children's Research Hospital®, awarded DXL Group the Employee Engagement Partner of the Year during its annual Volunteer Appreciation Awards Dinner held at the Domino's Event Center on the campus of St. Jude. Every year the ALSAC/St. Jude Boards of Directors and Governors honor outstanding volunteers, donors, organizations and corporate partners from across the country for their support and commitment to the lifesaving mission of St. Jude. Richard Shadyac Jr., President and CEO of ALSAC presented the 2016 awards.

This year, DXL Group, the leading retailer of men's XL apparel, received the Employee Engagement Partner of the Year Award for its unwavering commitment and support of the hospital's mission. DXL Group received this award because of the passion and dedication exhibited by their employees for the St. Jude mission through support of the annual St. Jude Thanks and Giving campaigns, participation in the St. Jude Walk/Run to End Childhood Cancer, employee giving campaign and numerous corporate events that generated more than \$1 million in support of the patients and families of St. Jude.

"As a corporate partner, helping children and families of St. Jude is a company-wide passion," said Mary Luttrell, VP of Marketing and Branding. "The uplifting stories of hope allow us to inspire both our employees throughout the year, and store guests during the annual Thanks and Giving campaign...where so many donations are given."

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Because the majority of St. Jude funding comes from individual contributions, like employee and customer donations, St. Jude has the freedom to focus on what matters most - saving kids regardless of their financial situation.

DXL Group remains committed to supporting St. Jude through various fundraising efforts. Its efforts help ensure no family ever receives a bill from St. Jude for treatment, travel, housing or food - because all a family should worry about is helping their child live.

About Destination XL Group

Destination XL Group, Inc. is the largest retailer of men's apparel in sizes XL and up, with operations throughout the United States, Canada and in London, England. The company is currently in the process of transitioning from Casual Male XL to focus primarily on the DXL concept. DXL Group, Inc. currently operates Casual Male XL retail and outlet stores, Rochester Clothing stores, DXL stores and e-commerce sites, including DestinationXL.com and mobile site m.DestinationXL.com. DestinationXL.com offers a multi-channel solution similar to the DXL store experience with the most extensive selection of online products available anywhere for the XL guy. The Company is headquartered in Canton, Massachusetts, and its common stock is listed on the NASDAQ Global Market under the symbol "DXLG." Sizes start at 38" waist or XL including tall sizes, plus shoe sizes 10-16, in widths to 4E.

About St. Jude Children's Research Hospital®

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to 80 percent since the hospital opened more than 50 years ago. St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent, and we won't stop until no child dies from cancer. St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food - because all a family should worry about is helping their child live. Join the St. Jude mission by visiting stjude.org, liking St. Jude on Facebook (facebook.com/stjude) and following us on Twitter (@stjude).

Read the full story at http://www.prweb.com/releases/2016/07/prweb13547146.htm

News Provided by Acquire Media