New DXL Store in Cincinnati Gives Big + Tall Men More Style Options Than Ever Before

November 18, 2023

CANTON, Mass., Nov. 18, 2023 /PRNewswire-PRWeb/ -- Destination XL Group, Inc. (Nasdaq: DXLG), the leading integrated-commerce specialty retailer of Big + Tall men's clothing and shoes, announced today a new store opening in Cincinnati, OH. The store is located at Rookwood Commons, 2705 Edmondson Rd., Cincinnati, OH. This marks the second of three planned openings of new DXL locations in FY2023.

The new store in Cincinnati is a game-changing experience for Big + Tall customers, giving them the freedom to shop in a store that offers the largest assortment of brands and styles they want, which are precisely crafted in every big and tall size. Offering a meticulously curated collection, from exclusive designers and brands not found anywhere else, like vineyard vines, Nautica and Reebok, to well-known names like Polo Ralph Lauren, Psycho Bunny, Lucky Brand, and more, DXL stands as the ultimate one-stop shop destination for a wide range of Big & Tall men's clothing, from casual sportswear looks to business casual and dresswear.

The Cincinnati store itself has been thoughtfully designed, prioritizing comfort and ease throughout the shopping journey. Plus, all DXL store associates are Certified Fit Experts, trained to provide precise measurements for each guest, ensuring an impeccable fit every time.

"We invite all Big + Tall guys across the U.S., especially in the surrounding area, to be a part of the DXL community and discover a shopping experience where endless possibilities are the norm," said Harvey Kanter, DXL's President and Chief Executive Officer. "The 'Wear What You Want' campaign embodies this spirit, giving them the freedom to choose their own style without limitations. This grand opening is more than just a new location. It's a place where they have the freedom to get everything they want to wear. And that is our commitment to them."

The new DXL store in Cincinnati opens November 18th. This marks an exciting milestone in DXL's continued commitment to delivering a shopping experience that not only caters to Big + Tall men's unique fashion needs but also exceeds their expectations in every way.

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About Destination XL Group
Destination XL Group, Inc. is the leading retailer of Men's Big + Tall apparel that provides the Big + Tall man the freedom to choose his own style. Subsidiaries of Destination XL Group, Inc. operate DXL Big + Tall retail and outlet stores and Casual Male XL retail and outlet stores throughout the United States, and an e-commerce website, DXL.COM, and mobile app, which offer a multi-channel solution similar to the DXL store experience with the most extensive selection of online products available anywhere for Big + Tall men. The Company is headquartered in Canton, Massachusetts, and its common stock is listed on the Nasdaq Global Market under the symbol "DXLG." For more information, please visit the Company's investor relations website: https://investor.dxl.com.

SOURCE Destination XL Group, Inc.

Investor Contact:
Investor.relations@dxlg.com
603-933-0541

Related Links

http://www.DXL.com