NEW Fit Exchange by DXL + Military & First Responders Discount Offers New Savings for All Big + Tall Men

April 2, 2025

CANTON, Mass., April 2, 2025 /PRNewswire/ -- Destination XL Group, Inc. (Nasdaq: DXLG), the leading integrated-commerce retailer specializing in Big + Tall men's clothing and shoes, is proud to announce two new cost-saving initiatives designed to bring a heightened level of exceptional value and recognition to its guests – our newly announced Fit Exchange by DXL program and a program supporting those who serve us all.

In late February, Fit Exchange by DXL launched, offering customers an easy way to donate clothing and refresh their wardrobe, while giving back. Customers can bring in clothing that no longer fits them to any of the 250+ DXL Big + Tall or Casual Male XL locations and receive 20% off their in-store purchase of new, better-fitting styles. All donated items will be distributed locally, supporting those in need within the community.

"At DXL, we believe every man deserves clothing that fits perfectly, so he can look good and feel good." said Harvey Kanter, President and Chief Executive Officer of DXL. "That said, we are dedicated to continuing to find ways to provide value at a time when customers are really looking for it."

The next exciting announcement is the introduction of the DXL Heroes Discount. This exclusive 15% discount is available to active military personnel, veterans, first responders, healthcare workers, and teachers – both in-store at DXL Big + Tall and Casual Male XL locations, as well as online at DXL.com.

As a token of appreciation for their dedication, this program helps these everyday heroes refresh their wardrobes with great-looking styles that fit comfortably. By teaming up with GOVX, the largest online marketplace dedicated to serving those who serve, DXL will be added to a list of respected retailers offering such discounts.

"These new initiatives are about more than just savings – they're about empowering our guests to step into the styles they love and to wear what they want," Kanter went on to say. "Whether it's through our Fit Exchange by DXL program or exclusive discount honoring heroes, we're here to ensure every man can find the perfect fit and embrace his unique style."

About Destination XL Group
Destination XL Group, Inc. is the leading retailer of Men's Big + Tall apparel that provides the Big + Tall man the freedom to choose his own style. Subsidiaries of Destination XL Group, Inc. operate DXL Big + Tall retail and outlet stores and Casual Male XL retail and outlet stores throughout the United States, an e-commerce website, DXL.com, and mobile app, which offer a multi-channel solution similar to the DXL store experience with the most extensive selection of online products available anywhere for Big + Tall men. The Company is headquartered in Canton, Massachusetts, and its common stock is listed on the Nasdaq Global Market under the symbol "DXLG." For more information, please visit the Company's investor relations website: https://investor.dxl.com.

Related Links
http://www.DXL.com

View original content to download multimedia:https://www.prnewswire.com/news-releases/new-fit-exchange-by-dxl--military--first-responders-discount-offers-new-savings-for-all-big--tall-men-302417324.html

SOURCE Destination XL Group, Inc.

Investor, investor.relations@dxlg.com, 603-933-0541