

June 7, 2012

Casual Male Retail Group, Inc. Names Derrick Walker as Chief Marketing Officer

CANTON, Mass., June 7, 2012 /PRNewswire/ -- **Casual Male Retail Group, Inc.** (NASDAQ: "CMRG"), the largest retailer of big & tall men's apparel and accessories, today announced that Derrick Walker has been appointed Senior Vice President and Chief Marketing Officer. Mr. Walker's responsibilities will entail all aspects of our marketing operations and he will assume the leadership role in creating and building brand recognition for the Company's new DestinationXL brand.

Mr. Walker joins CMRG from Lenscrafters, where he most recently served as Vice President of Marketing with responsibility for overseeing a \$100 million marketing budget, brand and marketing strategy and execution, promotions development, customer relationship marketing, media, and creative. Prior to joining Lenscrafters in 2009, Mr. Walker worked for Finish Line as the Vice President of Marketing and, prior to that, for Radio Shack as the Director of Marketing. He spent a number of years working at CSC Consulting with Brooks Brothers as one of his many retail clients. Derrick earned dual Masters Degrees in Management and Mechanical Engineering from Massachusetts Institute of Technology. He earned his BS in Manufacturing Engineering from Central State University.

"Derrick brings a wealth of knowledge in developing brand recognition and marketing strategy. He will serve a leadership role in balancing the Company's primarily existing direct customer contact strategy with brand marketing in expanded media channels such as digital and social media intended to raise market awareness of the DestinationXL brand. Casual Male is in the formative stages of developing its transformation to DestinationXL and enhancing market awareness is a key component of the strategy," stated David Levin, President and Chief Executive Officer.

"I'm looking forward to joining Casual Male and look forward to the challenge of creating brand excitement for DestinationXL, the future of men's big and tall clothing," said Derrick Walker.

Casual Male Retail Group, Inc., the largest retailer of big and tall men's apparel with operations throughout the United States, Canada and Europe, operates 408 Casual Male XL retail and outlet stores, 26 DestinationXL stores, 13 Rochester Clothing stores, and direct-to-consumer businesses which include several catalogs and e-commerce sites, including www.destinationxl.com. The Company offers product assortments in big sizes XL-7XL, tall sizes LT-6XLT and waist sizes 38-66. In addition, the Company carries a complete line of men's footwear, ranging in sizes from 10 to 18. The Company is headquartered in Canton, Massachusetts, and its common stock is listed on the NASDAQ Global Market under the symbol "CMRG."

SOURCE Casual Male Retail Group, Inc.

News Provided by Acquire Media