

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 13G. INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO
13D-1(B) AND AMENDMENTS THERETO FILED PURSUANT TO 13D-2(B)

SCHEDULE 13G

Under the Securities Exchange Act of 1934
(Amendment No.)*

Designs Inc.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

25057L10

(CUSIP Number)

Check the following box if a fee is being paid with this statement. (A fee is not required only if the filing person: (1) has a previous statement on file reporting beneficial ownership of more than five percent of the class of securities described in Item 1; and (2) has filed no amendment subsequent thereto reporting beneficial ownership of five percent or less of such class.) (See Rule 13d-7.) /X/

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see Notes).

CUSIP No. 25057L10

(1) Names of Reporting Persons. S.S. or I.R.S. Identification Nos. of Above Persons

Montgomery Asset Management, L.P. IRS ID #94-3115321

(2) Check the Appropriate Box if a Member of a Group (See Instructions) (a) / /
(b) / /

(3) SEC Use Only

(4) Citizenship or Place of Organization
California

Number of Shares Beneficially Owned by Each Reporting Person With (5) Sole Voting Power 978,152 (as of December 31, 1993).

(6) Shared Voting Power -0-

(7) Sole Dispositive Power 978,152 (as of December 31, 1993).

(8) Shared Dispositive Power -0-

(9) Aggregate Amount Beneficially Owned by Each Reporting Person 978,152 (as of December 31, 1993).

(10) Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) / / Not applicable

(11) Percent of Class Represented by Amount in Row (9) 6.1% (as of December 31, 1993).

(12) Type of Reporting Person (See Instructions)

IA

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 13G
Under the Securities Exchange Act of 1934

Fee enclosed / / or Amendment No. -----

ITEM 1(A). NAME OF ISSUER
Designs, Inc.

ITEM 1(B). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES
1244 Boylston St., Chestnut Hill, Massachusetts 02167

ITEM 2(A). NAME OF PERSON(S) FILING
Montgomery Asset Management, L.P.

ITEM 2(B). ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE
600 Montgomery Street, San Francisco, CA 94111

ITEM 2(C). CITIZENSHIP
California Limited Partnership

ITEM 2(D). TITLE OF CLASS OF SECURITIES
Common Stock

ITEM 2(E). CUSIP NUMBER
25057L10

ITEM 3. IF THIS STATEMENT IS FILED PURSUANT TO RULES 13D-1(B), OR 13D-2(B),
CHECK WHETHER THE PERSON FILING IS A

- (a) / / Broker or Dealer registered under Section 15 of the Act
- (b) / / Bank as defined in section 3(a)(6) of the Act
- (c) / / Insurance Company as defined in section 3(a)(19) of the Act
- (d) / / Investment Company registered under section 8 of the Investment Company Act
- (e) /X/ Investment Adviser registered under section 203 of the Investment Advisers Act of 1940
- (f) / / Employee Benefit Plan, Pension Fund which is subject to the provisions of the Employee Retirement Income Security Act of 1974 or Endowment Fund; see Rule 13d-1(b)(1)(ii)(F)
- (g) / / Parent Holding Company, in accordance with Rule 13d-1(b)(ii)(G)
(Note: See Item 7)
- (h) / / Group, in accordance with Rule 13d-1(b)(1)(ii)(H)

ITEM 4. OWNERSHIP

(a) Amount Beneficially Owned:
978,152 (as of December 31, 1993).

(b) Percent of Class:
6.1% (as of December 31, 1993).

(c) Number of shares as to which such person has:

(i) sole power to vote or to direct the vote
978,152 (as of December 31, 1993).

(ii) shared power to vote or to direct the vote
-0-

(iii) sole power to dispose or to direct the disposition of
978,152 (as of December 31, 1993).

(iv) shared power to dispose or to direct the disposition of
-0-

ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following. / /

ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON
Not applicable

ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY
Not applicable

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP
Not applicable

ITEM 9. NOTICE OF DISSOLUTION OF GROUP
Not applicable

ITEM 10. CERTIFICATION

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purposes or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

(Date)

(Signature)

R. Stephen Doyle
Chairman and Chief Executive Officer
Montgomery Asset Management, L.P.

