

Casual Male Announces DestinationXL® (DXL®) Men's XL Apparel Superstore Now Open in Paramus, New Jersey

New Lifestyle Destination to Meet the Fashion Needs of Men Who Wear XL Sizes

Paramus, NJ (March 30, 2012) - Casual Male Retail Group, Inc. (Nasdaq: CMRG), the leading retailer of men's XL apparel, opened a new DestinationXL® store in Paramus, New Jersey. Located at 450 North State Rt. 17, DXL® is a new men's superstore catering to the fashion needs of men who wear sizes XL and up.

The DXL store is a unique, all-inclusive destination offering more than 2,000 styles from CMRG's existing apparel businesses, Casual Male XL, Rochester Big & Tall, and ShoesXL, and features the most extensive assortment of men's apparel in sizes XL and up in the U.S., including shoes in extended sizes. This one-stop shop carries everything from value-priced basics to high-end designer names in styles ranging from casual wear to suits and ties. The comprehensive selection of products ensures there is something to appeal to all groups and lifestyles within the target market. The DXL store carries product assortments in sizes starting at XL along with tall sizes, plus waist sizes from 38" and up as well as shoe sizes 11-16 in widths to 4E.

The most important factors for men who shop XL sizes are access to a selection of fashionable styles as well as their favorite classic styles, plus the confidence that their selections will fit comfortably. There are currently few options in the Paramus area for these men to purchase fashionable clothing that fits, so this is a greatly needed addition to the marketplace. The DXL store offers not only the convenience of being able to choose from a large assortment of styles in a wide array of sizes, but also has selections ranging from Casual Male's private labels, sure to appeal to the value-conscious shopper, to the hottest designer brands such as Lacoste, Michael Kors, DKNY Jeans, Lucky Brand Jeans, Robert Graham and more. So no matter their lifestyle, budget or size, The DXL store provides men who wear sizes XL and up the convenience of one-stop shopping to fill their clothing needs.

"The DXL concept is an emerging and innovative retail offering that is attuned to our customers' needs and we are excited to open our latest store in Paramus," says David Levin, President and CEO of CMRG. "Our customers seek choices, value, convenience and a unique shopping experience which DXL stores offer. We are confident that our success in other markets will be replicated here in Paramus."

This new store joins the 16 current locations in 12 states. The Company plans to open another 35 stores during 2012 and over 200 stores over the next several years. Furthermore, the Company recently launched a DXL website, DestinationXL.com, which offers a multi-channel solution similar to the DXL store experience and features state-of-the-art functionality that enables customers to shop across all brands and product extensions with ease.

About Casual Male Retail Group

Casual Male Retail Group, Inc. is the largest retailer of men's apparel in sizes XL and up, with operations throughout the United States, Canada and Europe. Casual Male Retail Group, Inc. operates 419 Casual Male XL retail and outlet stores, 14 Rochester Clothing stores, 17 DestinationXL stores and direct to consumer businesses which include several catalogs and e-commerce sites. The Company is headquartered in Canton, Massachusetts, and its common stock is listed on the NASDAQ Global Market under the symbol "CMRG."

For Information, Contact:

Media:
Ric Della Bernarda
Chief Marketing Officer
Casual Male Retail Group, Inc.
781-828-9300
rdellabernarda@cmal.com