

November 20, 2015

Destination XL Group, Inc. Names Nancy Youssef to Head Global Franchise Strategy

CANTON, Mass.--(BUSINESS WIRE)-- [Destination XL Group, Inc.](http://www.destinationxl.com) (NASDAQ: DXLG), the largest omni-channel specialty retailer of big and tall men's apparel, announced today that Nancy Youssef has been appointed to the newly created position of senior vice president, international business development. Youssef, formerly vice president, international business development for Genesco Inc., will be responsible for the international expansion of the Destination XL franchise.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20151120005316/en/>



Nancy S. Youssef, SVP, International Business Development. (Photo: Business Wire)

"Nancy's successful experience in international retail franchising makes her the ideal choice to lead our global expansion strategy," said President and CEO David Levin. "Based on our success with the DXL concept domestically, we now see an opportunity to embark on an international strategy. Nancy will begin to build the framework for our international franchise model strategy, with a plan to launch initial stores in 2017."

Prior to joining Destination XL, Youssef was vice president, international business development since 2009 for NYSE-listed Genesco, Inc. where she was responsible for growing the footwear and apparel retailer's portfolio of brands outside the U.S. In this role she successfully directed the entry of the Fortune 1000 company into more than two dozen countries around the world. Prior to that, she served as senior brand manager for interactive multichannel retailer HSN, Inc. and also has led business development for fashion apparel and accessories importer and distributor SAS-Egypt. Youssef earned her B.S. in Marketing from The Pennsylvania State University with focuses in Accounting and French & International Studies.

About Destination XL Group, Inc.

Destination XL Group, Inc. is the largest omni-channel specialty retailer of big & tall men's apparel with store locations throughout the United States and London, England. The retailer operates under five brands: Destination XL®, Casual Male XL, Rochester Clothing, ShoesXL and LivingXL. The Company also operates e-commerce sites at www.destinationxl.com and www.bigandtall.com. With more than 2,000 private label and name brand styles to choose from, big and tall customers are provided with a unique blend of wardrobe solutions not available at traditional retailers. The Company is headquartered in Canton, Massachusetts. For more information, please visit the Company's investor relations website: <http://investor.destinationxl.com>.

Forward-Looking Statements

Certain statements and information contained in this press release constitute forward-looking statements under the federal securities laws, specifically statements regarding the Company's international expansion strategy. The discussion of forward-looking information requires management of the Company to make certain estimates and assumptions regarding the Company's strategic direction and the effect of such plans on the Company's financial results. The Company's actual results and the implementation of its plans and operations may differ materially from forward-looking statements made by the Company. The Company encourages readers of forward-looking information concerning the Company to refer to its filings with the Securities and Exchange Commission, including without limitation, its Annual Report on Form 10-K filed on March 25, 2015, that set forth certain risks and uncertainties that may have an impact on future results and direction of the Company, including risks relating to the Company's execution of its DXL strategy and ability to grow its market share, its ability to predict customer tastes and fashion trends, its ability to forecast sales growth trends and its ability to compete successfully in the United States men's big and tall apparel market. Forward-looking statements contained in this press release speak only as of the date of this release. Subsequent events or circumstances occurring after such date may render these statements incomplete or out of

date. The Company undertakes no obligation and expressly disclaims any duty to update such statements.

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Source: Destination XL Group, Inc.

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