

Casual Male Retail Group, Inc. Opens Destination XL(TM) (DXL(TM)) Superstore in Phoenix

New Lifestyle Destination to Meet the Fashion Needs of Big & Tall Men

CANTON, Mass., July 25, 2011 /PRNewswire via COMTEX/ -- Casual Male Retail Group, Inc. (Nasdaq: CMRG), the leading retailer of men's big and tall apparel, has opened a new Destination XL in Phoenix, AZ. Located at 1701 E. Camelback Road, DXL is a new men's superstore catering to the many fashionable needs of the big and tall man.

DXL is a unique, all-inclusive destination offering over 2,000 styles under one roof from CMRG's four existing apparel businesses, Casual Male XL, Rochester Big & Tall, Shoes XL and B&T Direct. The comprehensive selection of products is intended to appeal to the various lifestyles and socioeconomic groups across the big and tall market. In a "one-stop-shop" environment, our customers are willing to travel longer distances for a place that meets their entire apparel needs. DXL carries product assortments in big sizes: XL-7XL, tall sizes LT-6XLT and waist sizes 38-64.

Currently with five other locations in Atlanta, GA; Schaumburg, IL; Houston, TX; Las Vegas, NV and Memphis, TN, DXL offers a collection of good, better and best products merchandised by lifestyle. The company plans to open up to 13 DXL stores during the balance of 2011, another 20-30 stores during 2012 and approximately 100 stores over a four to five year period. Furthermore, the Company will soon launch a DXL website, with a multi-channel solution similar to the DXL store experience. The DXL website, with state-of-the-art functionality, will enable our customers to shop across all brands and product extensions with ease.

"DXL is an emerging and innovative retail solution that is attuned to our customers' needs and we are excited to open our first store in Phoenix," says David Levin, President and CEO of CMRG. "Our customers seek choices, value, convenience and a unique shopping experience which DXL offers. We are confident that our success in our five existing locations will be replicated here in Phoenix."

According to a survey of our customers, the number one priority for a big and tall shopper is size and selection. At 12,663 square feet, the DXL experience features the most extensive assortment of big & tall selections in the U.S., including shoes in sizes 10W to 17. DXL carries a variety of brands and sizes from value-priced apparel to high-end luxury brands, including Casual Male XL's own private labels to well-known designer brands such as Polo Ralph Lauren®, Calvin Klein®, Tommy Bahama® and Cole Haan®.

About Casual Male Retail Group

Casual Male Retail Group, Inc. is the largest retailer of big and tall men's apparel with operations throughout the United States, Canada and Europe. Casual Male Retail Group, Inc. operates 454 Casual Male XL retail and outlet stores, 15 Rochester Clothing stores, 5 Destination XL stores and direct to consumer businesses which include several catalogs and e-commerce sites. The Company is headquartered in Canton, Massachusetts, and its common stock is listed on the NASDAQ Global Market under the symbol "CMRG."

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