

CASUAL | MALE
retail group inc.

Generating Value on the Road to DestinationXL®

Investor Presentation
October 2012

Safe Harbor

Certain information contained in this presentation, including, but not limited to, cash flows, operating margins, store counts, earnings expectations for fiscal 2012 and estimates through fiscal 2016, constitute forward-looking statements under the federal securities laws. The discussion of forward-looking information requires management of the Company to make certain estimates and assumptions regarding the Company's strategic direction and the effect of such plans on the Company's financial results. Such forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from those indicated. Such risks and uncertainties may include, but are not limited to: the failure to implement the Company's business plan for increased profitability and growth in the Company's retail stores sales and direct-to-consumer business, the failure to achieve improvement in the Company's competitive position, changes in or miscalculation of fashion trends, extreme or unseasonable weather conditions, economic downturns, a weakness in overall consumer demand, trade and security restrictions and political or financial instability in countries where goods are manufactured, increases in raw material costs from inflation and other factors, the interruption of merchandise flow from the Company's distribution facility, competitive pressures, and the adverse effects of natural disasters, war, acts of terrorism or threats of either, or other armed conflict, on the United States and international economies. These, and other risks and uncertainties, are detailed in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the fiscal year ended January 28, 2012 filed on March 16, 2012 and other Company filings with the Securities and Exchange Commission. Casual Male assumes no duty to update or revise its forward-looking statements even if experience or future changes make it clear that any projected results expressed or implied therein will not be realized.

Who is Casual Male Retail Group?



Largest multi-channel specialty retailer in niche men's big and tall (B&T) market



Offering unique blend of wardrobe solutions

Private label & leading apparel name brands

CMRG by the Numbers



1.6M Active customers



449 Retail Stores

90% Enrolled in loyalty program

85% Highest rated retailer in 2011 CSI Customer Survey



6 Brands

DXL
DESTINATION XL

SHOES|XL

LivingXL

CASUAL|MALE XL

ROCHESTER CLOTHING



Who is Our Customer?



Males with a waist size 42" and greater (35M men in US).

Determined by physical characteristic, not demographic.
Not dependent on age, income, race or nationality



Seeking greater selection in size.
Values convenience, selection and fit over price.



Attractive Big & Tall Segment

Men's B&T market annual sales approximately \$3.5 - \$4B

Current CMRG market share of ~ 11%

B&T men account for approximately 11% in U.S.

Growing at nearly twice the rate of the regular size men's apparel market

B&T consumers shop 50% more for apparel on the Internet than regular size consumers

New CMRG marketing strategy focuses on direct sales through digital platforms

Highly fragmented market

Opportunity to take share by offering one-stop shop solution

Why Invest in CMRG?

Accelerated conversion to DXL concept creates compelling investment opportunity

Leader in large and growing B&T market

Strong gross margins; Ability to greatly improve operating margins

Three-year \$150M investment in DXL rollout to be funded by free cash flow, including use of \$47 million in tax benefits

Significant market share/sales growth opportunity

Strong, debt-free balance sheet

Our Current Casual Male XL Stores



CASUAL | MALE XL

What Our Customer Wants

**Large
changing
rooms**

**More brand
selections**

**On-site
tailoring**

**Bright
atmosphere**

**Suggested
wardrobe
solutions**

Wide aisles

**One-stop
shopping**



Responding with DestinationXL®

2010

Opened 4 DXL
concept stores



January-June 2012

Opened 13 DXL stores



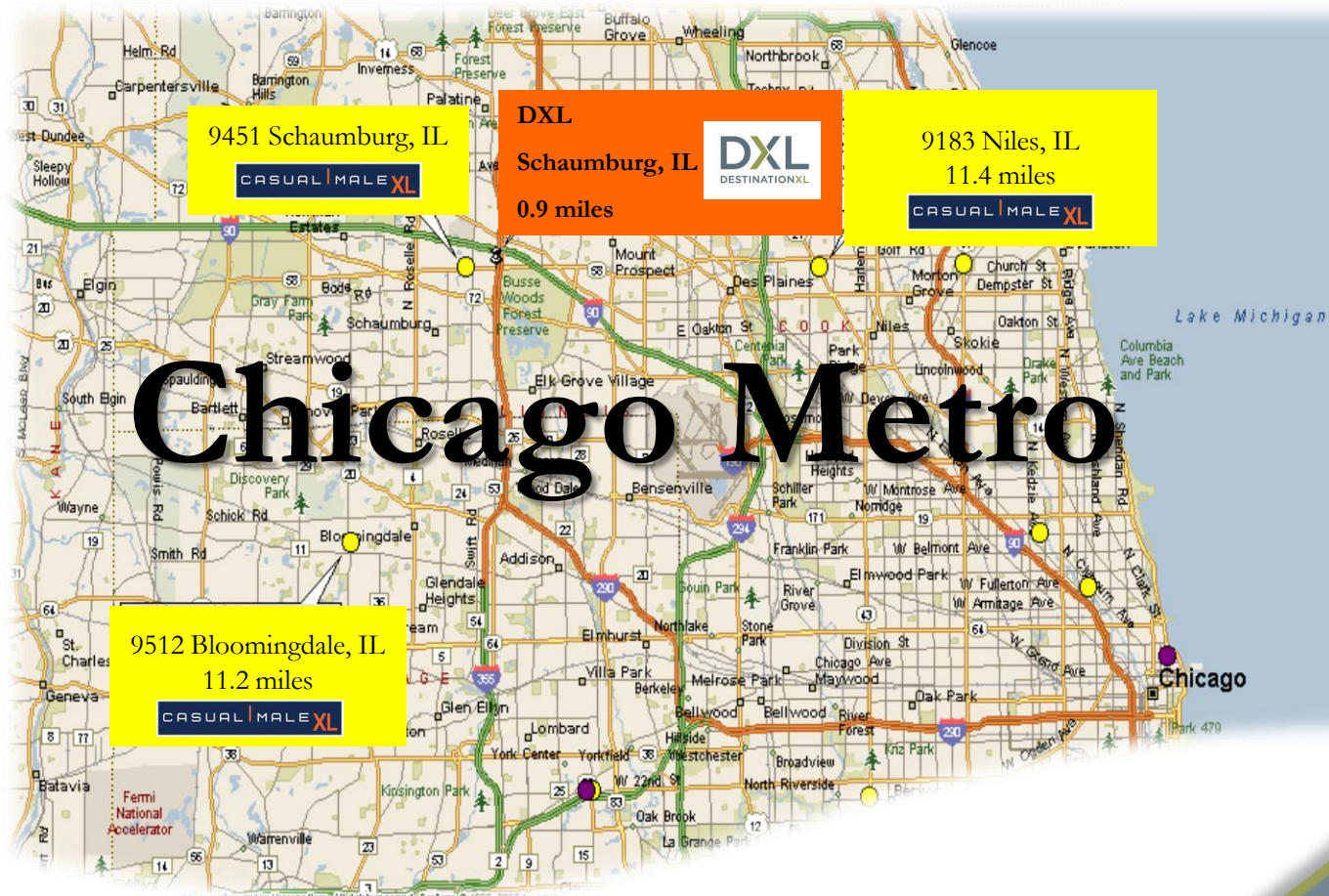
2011

Opened 12
DXL stores



Opportunity for accelerated growth and profitability

Market Consolidation to DXL



Customers are willing to drive up to 20 miles

Casual Male XL vs. DestinationXL®



Average	CASUAL MALE XL	DXL DESTINATIONXL
Store size	3,400 sq. ft.	8,000 sq. ft.
Sales per sq. ft.	\$166	\$175 (\$229 by 2016)
Build out costs	\$50	\$70
Occupancy costs	\$30	\$30
Dollars per transaction	\$101	\$142
Style choices	600	2,000
Private label brands	10	15
Name brands	8	30

Large Selection of Name Brands



MICHAEL KORS



Calvin Klein

JOHNSTON & MURPHY







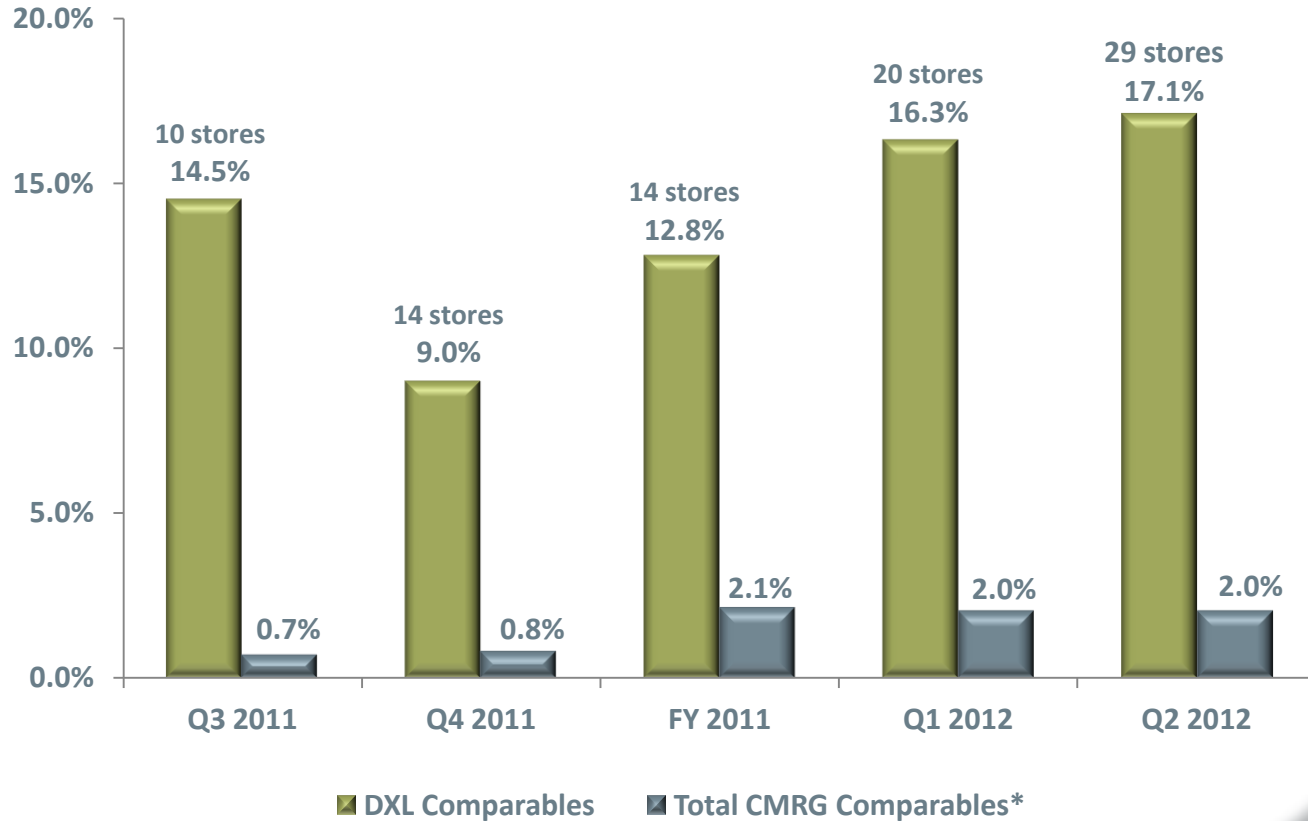








DXL Comps Reflect Growth Opportunity



*Total CMRG Comparables include all stores and direct channel

Comparable Sales Definition

- Comparable sales for all periods include retail stores that have been open for at least one full fiscal year.
- Stores that have been remodeled, expanded or re-located during the period also are included in determination of comparable sales.
- Most DXL stores are considered relocations and comparable to all closed stores in each respective market area.
- Direct businesses are included in the calculation since CMRG is a multi-channel retailer.

Compelling DXL Returns

Expect greater store productivity and profitability

Better leveraging of expenses -- occupancy, labor productivity and local/district management

Projecting higher 4-wall profits than combined profits of individual stores

Targeting between 25%-30% store operating margin

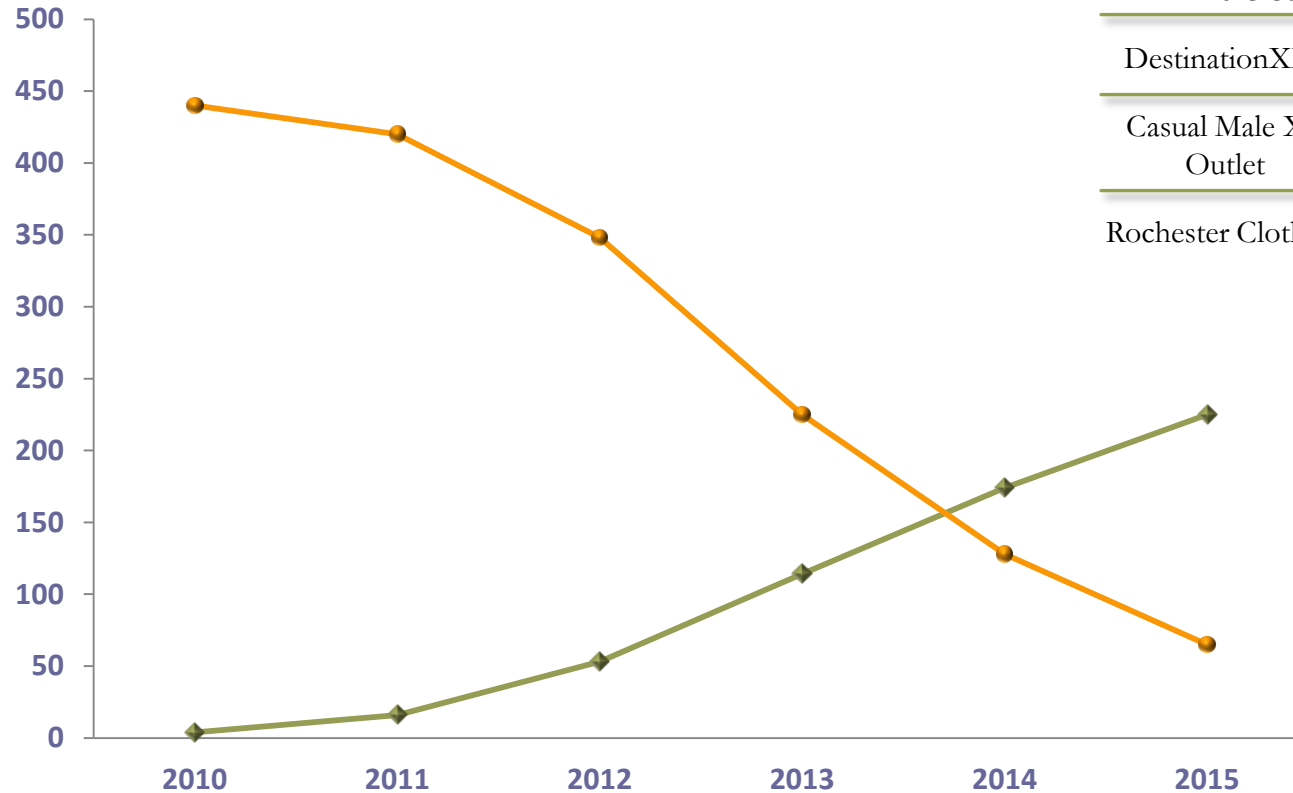
Potential to capture additional market share

Attract new customers
Better cross-selling environment to capture greater share of apparel wallet from existing customers

Opportunity to improve operating margins

Expect to significantly increase margins after the transition to DXL is complete

Accelerated DXL Openings



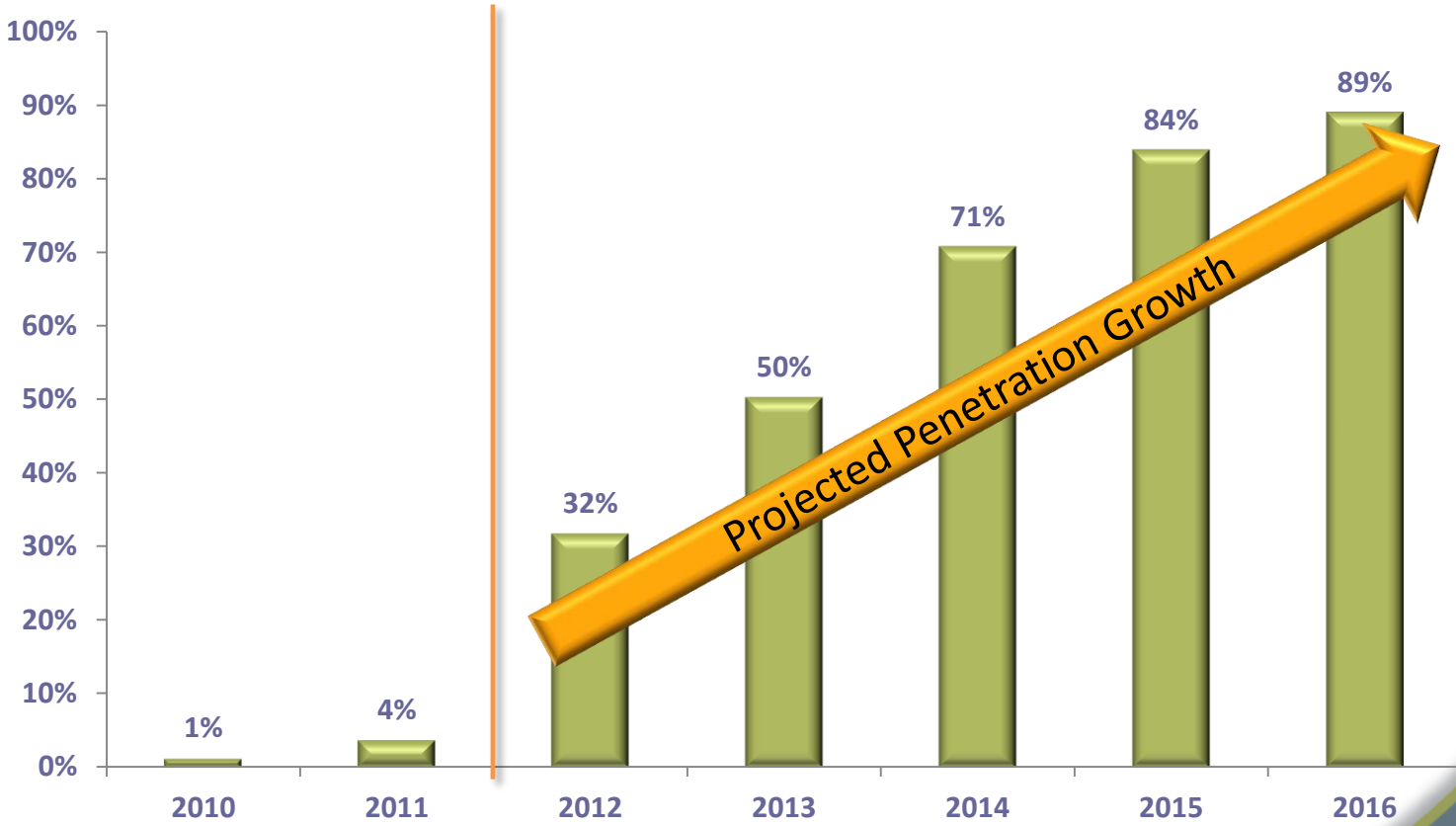
2015 Store Count Target	
DestinationXL®	225-250
Casual Male XL Outlet	~50
Rochester Clothing	5

Total Stores: (460) (450) (413) (350) (309) (280-305)



Accelerated rollout based on success of DXL stores in 2011

DXL Sales Increase as % of Total Revenue



* DXL sales include direct sales via the DXL website.

Accelerated Rollout of DXL

2012

Commence new marketing strategy

Open **35** DXL stores / Close **70** CMXL stores

Operating margins in the range of **4% - 5%**

CapEx expected to be **\$35M**

2013

Open **60** DXL stores / Close **120** CMXL stores

Operating margins in the range of **4% - 5%**

Lease exit and asset impairment charges in the range of **\$8-\$12M***

CapEx expected to **peak** at **\$45M**

2014

Open **60** DXL stores / Close **100** CMXL stores

Operating margins in the range of **5% - 6%**

Lease exit and asset impairment charges in the range of **\$5-\$7M***

CapEx expected to be **\$40M**

2012 - 2014

* Net of subleases

Accelerated Rollout of DXL



2015

2012 - 2014

2015

Complete rollout with **225 - 250** opened DXL stores and Closure of remaining **60** Casual Male XL anchor stores

Operating margins gain traction and increase to **8% - 9%** (from **4.2%** in '11)

CapEx expected to be approximately **\$35M**

Lease exit and asset impairment charges in the range of **\$2-\$4M***

* Net of subleases

Accelerated Rollout of DXL



2016

2016

Full benefit of DXL concept drives revenue **>\$600M**

Open average of **10** DXL stores per year

Approximately **50** CMXL outlet stores and
5 Rochester Clothing stores remain open

Operating margins **>10%**

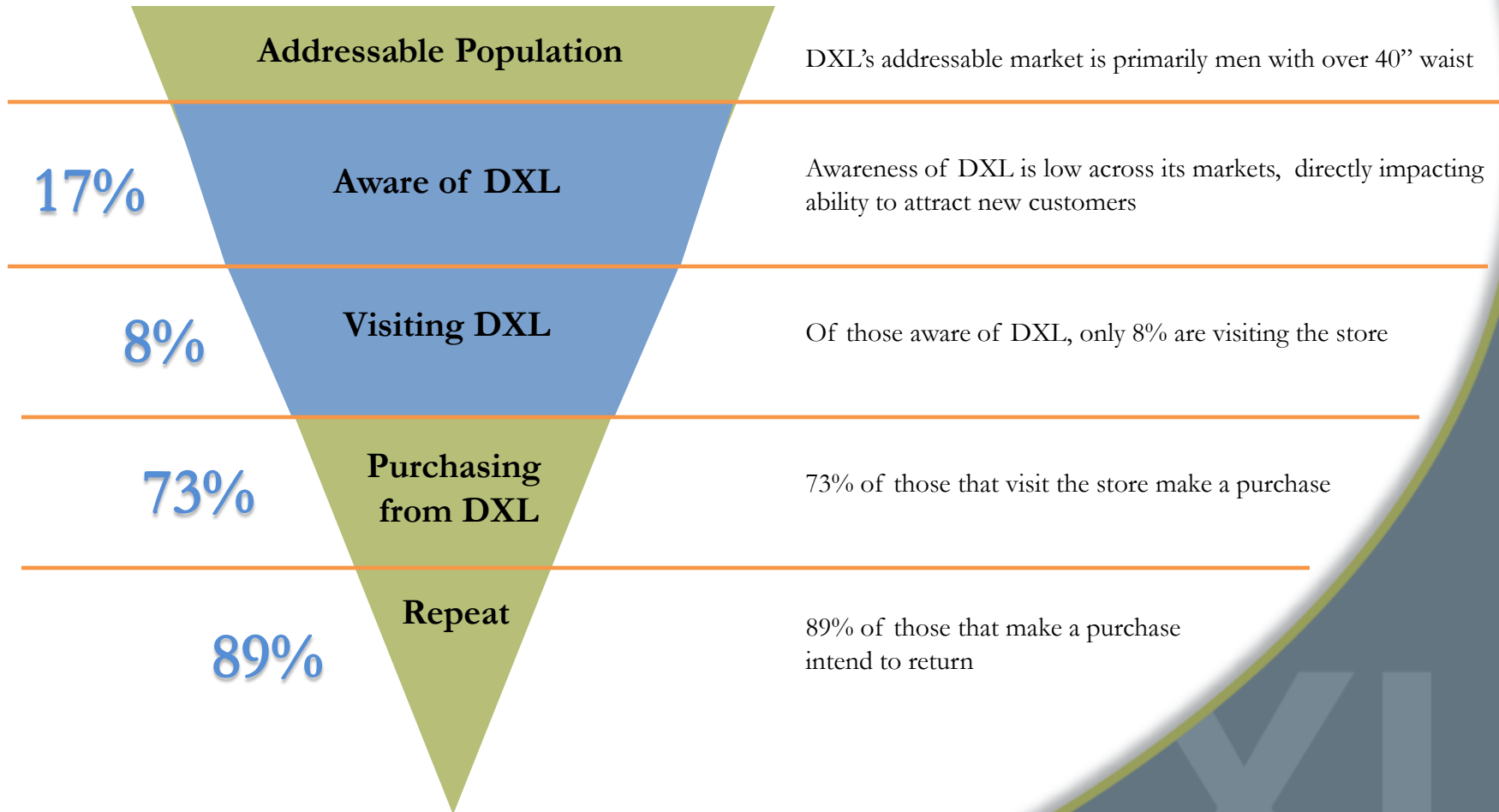
Generating free cash flow in the range of **\$55 - \$65M**

2015

2012 - 2014

Increased Awareness = Opportunity

DXL Customer Purchase Funnel*



*Based on consumers' stated responses per L.E.K's survey within DXL markets

Source: L.E.K analysis

Raising DestinationXL[®] Awareness

**Launched DestinationXL
rebranding initiative**

**Engaged
advertising firm**

**Hired Chief Marketing
Officer in June 2012**

**Identified
target customers**

**Began developing
marketing strategy**

**Developed balanced
marketing budget**

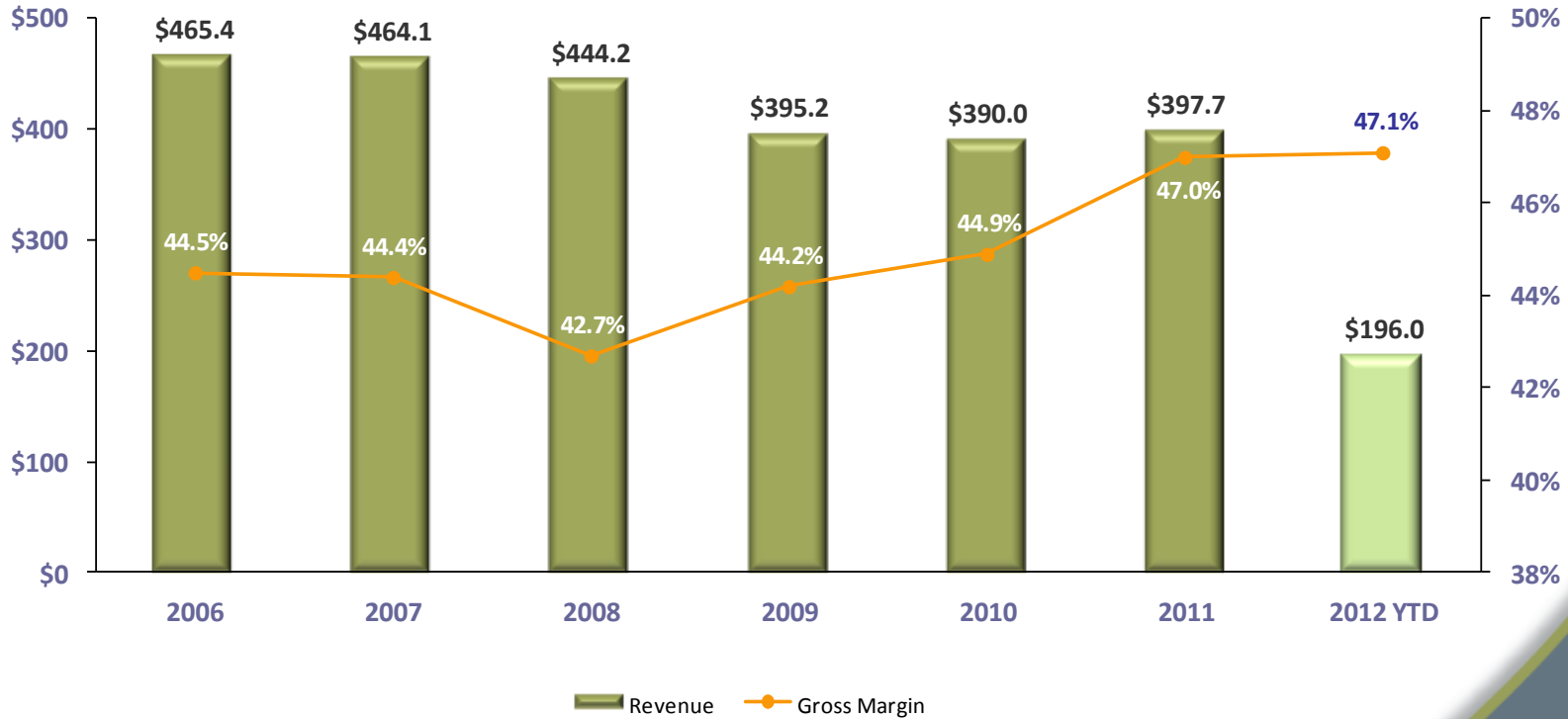
Opportunity to Grow Market Share

- Capture greater wallet share with DXL concept
 - Expansive selection blending private label/name brand apparel
 - Appealing shopping environment
 - Opportunity to grow clothing business with more complete solution
- Attract a broader customer audience with one-stop-shop
- Target “end-of-rack” customers
 - 42”-46” waist size
 - Younger than traditional Casual Male customer
 - 65% of B&T market / 20% of current sales
 - Adding regular XL/XLT size in 2013
- Paradigm shift in marketing improves awareness
- Improve direct business with new website

Financial Performance

Sales and Gross Margin

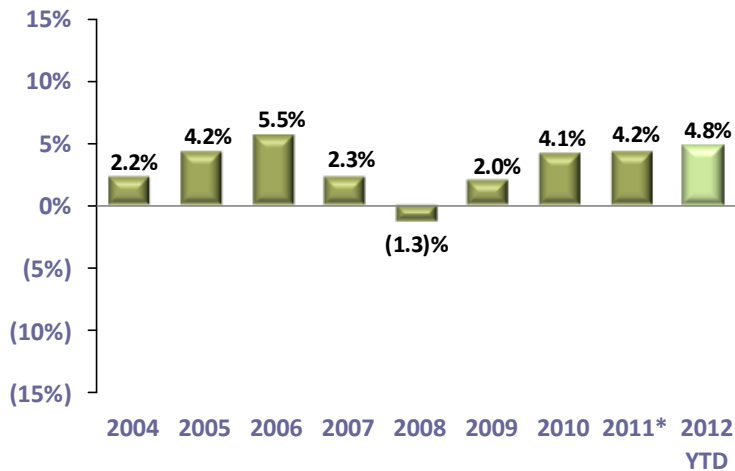
Revenue (\$ mm)



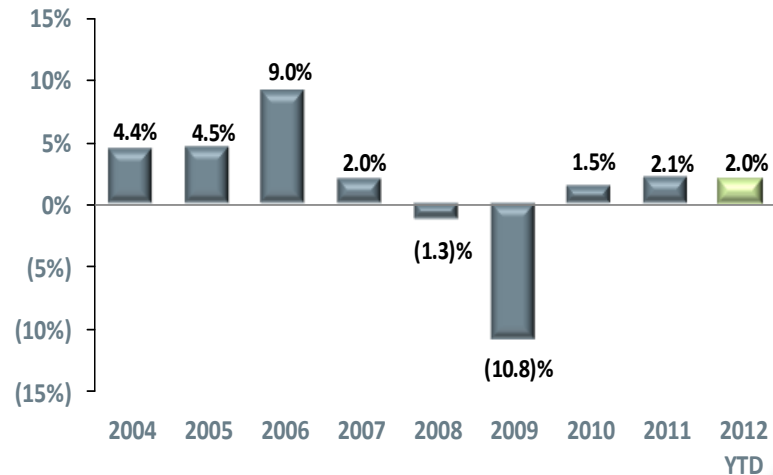
Strong gross margins provide opportunity for significant sales leverage

Operating Margin & Comparable Sales

CMRG Annual Historic Operating Margin



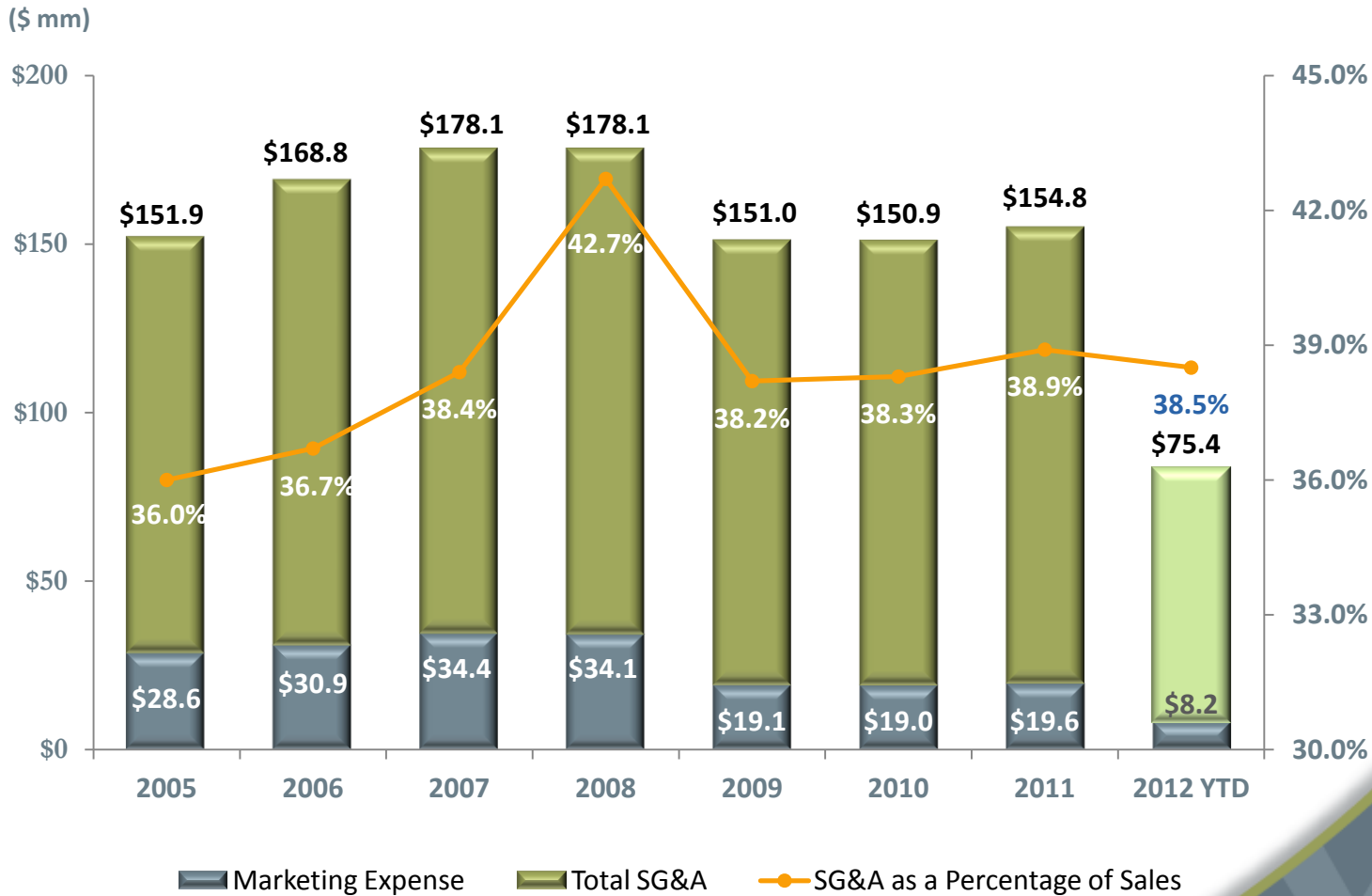
CMRG Historical Annual Comp Sales



* Before impairment charge of \$23.1m

Focus on improving operating margins
through greater DXL sales

Strict Expense Management

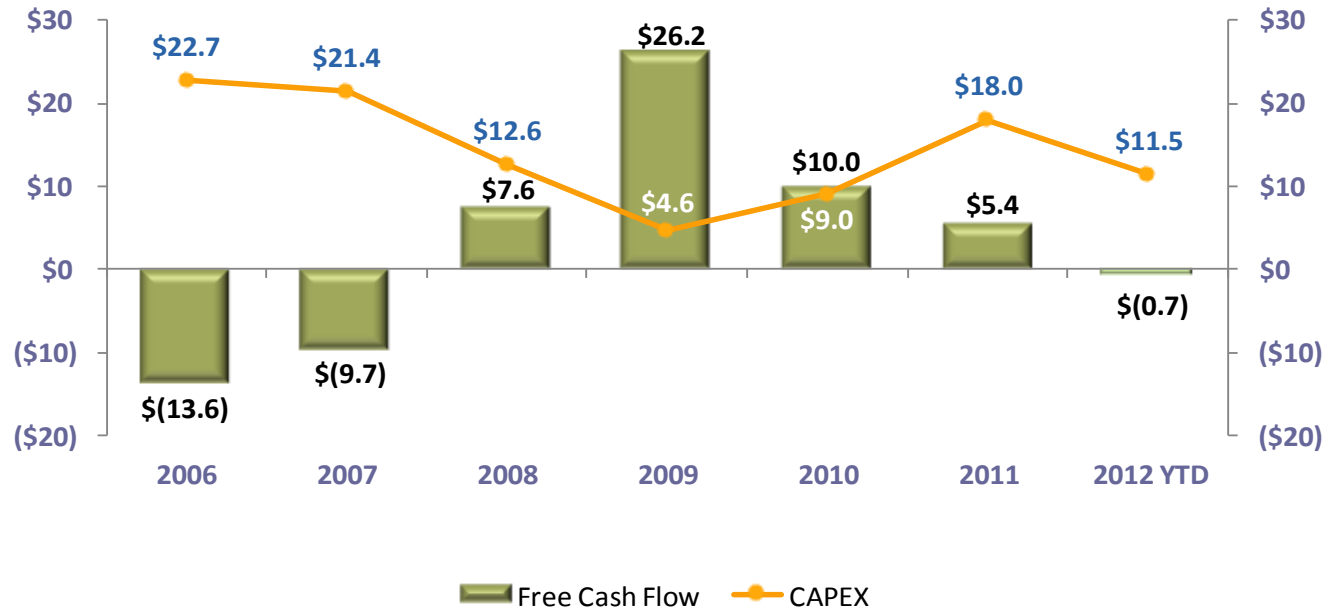


Strong Debt-Free Balance Sheet

	2007	2008	2009	2010	2011	Q2 2012
Inventory	\$117.8M	\$98.6M	\$90.0M	\$92.9M	\$104.2M	\$103.6M
Borrowing under revolver	\$41.0M	\$38.7M	\$3.5M	\$0	\$0	\$0
Cash on hand	\$0	\$0	\$0	\$4.1M	\$10.4M	\$9.8M
Fixed term loan	\$17.3M	\$12.5M	\$7.6M	\$0	\$0	\$0

Free Cash Flow* and CapEx

(\$ mm)



*Free cash flow is defined as cash flow from operating activities, less capital expenditures and discretionary store asset acquisitions.

Why Invest in CMRG?

- Accelerated conversion to DXL concept creates compelling investment opportunity
 - Investment to be funded by operating cash flow
- Leader in large and growing B&T market
- Strong gross margins
- Ability to greatly improve operating margins
- Three-year \$150M investment in DXL rollout to be funded by free cash flow, including use of \$47 million in tax benefits
- Significant market share/sales growth opportunity
 - Goal of increasing share from 11% to 17.5%-20% by 2015
 - Increasing DXL brand awareness
 - Expanding customers to include “end-of-rack”
 - Improving direct sales business
- Strong, debt-free balance sheet

For additional information:

Jeffrey Unger

Casual Male Retail Group, Inc.

V. P. Investor Relations

561-482-9715 Office

561-543-9806 Cell

jeffunger@usa.net

www.destinationxl.com