

Big News for the Boise, Idaho Area: Casual Male XL Opens a New Retail Location at 7615 West Fairview Avenue

Offering more stylish options for the big and tall guy

CANTON, Mass., Oct. 30 /PRNewswire-FirstCall/ -- Specialty-sized apparel is the fastest growing segment of retailing today and Casual Male Retail Group (Nasdaq: CMRG), retail brand operator of Casual Male XL, Rochester Big & Tall, LivingXL and ShoesXL, is leading the way with a new Casual Male XL store, located at 7615 West Fairview Avenue in Boise, Idaho. This replaces the Dahle's store formerly at this location.

"The Idaho area is an important market for us and we are excited about bringing our first Casual Male XL store to the area," said David Levin, President and CEO of CMRG. "With a wide selection of apparel, a variety of quality name brands and keen insight into our customers' needs, Casual Male XL strives to be the best and most comprehensive resource for big and tall men's fashion."

According to the NPD Group, a New York based consumer and retail market-research firm, the U.S. men's big and tall apparel industry is a nearly \$6 billion market. Casual Male XL caters to men starting at size XL, with waistlines 36" and up, and specializes in clothing sizes XL to 10XL and XLT to 5XLT, making it the preferred apparel choice for big and tall men. Casual Male XL strives to serve this market through broad apparel assortments carried in more sizes than any other retailer and through multiple channels.

Before Casual Male XL changed the face of retailing, men with sizes larger than XL had few options in ready-to-wear clothing. Today, men can visit Casual Male XL and choose from a wide range of quality fashions from a variety of designer and popular name brands.

Casual Male XL also offers casual, athletic and dress shoes in its merchandise mix and has become the largest footwear retailer in the nation for sizes 11 to 16, with select styles up to 17M, in widths up to extra wide (5E).

By realizing that big and tall men want the same quality, comfort, variety and value that is available to their regular size counterparts, the chain has achieved a significant share of the market. The company is owned by the Casual Male Retail Group, Inc., and operates the apparel chain from its corporate headquarters in Canton, Massachusetts. Store locations can be accessed by calling 1-866-thinkXL or by visiting www.casualmaleXL.com.

About Casual Male Retail Group:

Casual Male Retail Group, Inc., the largest retailer of big and tall men's apparel with retail operations throughout the United States, Canada and London, England, operates over 470 Casual Male XL stores, the Casual Male e-commerce site, Casual Male catalog business and twenty-seven Rochester Big & Tall stores, including a direct-to-consumer business at RochesterClothing.com. The Company is headquartered in Canton, Massachusetts and its common stock is listed on the Nasdaq National Market under the symbol "CMRG."

SOURCE Casual Male Retail Group

CONTACT:

Ric Della Bernarda of Casual Male Retail Group
+1-781-828-9300
rdellabernarda@cmal.com